

June 6, 2016

LAKE COUNTY ATHLETICS

LAKE COUNTY PANTHERS



2016 – 2017 SPONSORSHIP CATALOG

Dear Prospective Sponsor,

As we begin planning for the 2016-2017 athletic calendar year, the Lake County Middle/ High School Athletic Department would like to request your support as a Corporate Sponsor of Panthers Athletics for the 2016-2017 seasons through sponsorship and advertising partnerships. We all have memories of attending high school athletics whether as a student, player, or parent. Each year, over 300 student-athletes at Lake County Middle/High School participate in 12 varsity, junior varsity, freshmen and 12 6/7/8th grade level athletic programs. These opportunities, available to all our students, could not be made possible without your help.

By supporting the Lake County Middle/High School Athletic Department, you will bring exposure to your business and show your patrons that you are actively involved in our community. With the amount of fans expected to attend games this upcoming season as all our teams build upon the success of the 2016-2017 season, the visibility your company will receive is enormous. With your Corporate Sponsorship commitment, our student-athletes receive needed equipment and our programs receive added financial aid above and beyond what district budgets cover. With your help, we can continue to embrace the proud tradition that fans of Lake County Middle/High School Athletics have come to expect. These same proud traditions ensure that your advertising dollars will be effective in promoting your business.

We are committing the energy necessary for success – including allocating the necessary resources that help make that possible. As you know, it takes hard work and commitment to be successful in anything, whether it is business or high school athletics. I am very proud of our entire staff here with Lake County Middle/High School Athletics along with our Administration both at the school and district level. They take pride as they work hard, they are experts in their respective fields, and they care about our student-athletes. But, it takes effort and support beyond our campus to achieve the level of success that we are striving for and we could not do it without the faithful support of our sponsors. More than that, we want to develop a relationship with our partners so that you too can take pride in the success of our student-athletes.

We are very proud of our student-athletes in everything they do. We want to make sure that we provide the best facilities, equipment and training that we can to ensure their safety, success, and a great experience. We need YOUR help in doing that and appreciate all the support you provide. I hope that you will choose to sponsor our teams and student-athletes. They work extremely hard and deserve all the support that the community and school can give them.

Go Panthers!

Mike Vagher
Athletic Director
Lake County Middle/High School

Usage Statistics**LCHS Panther Stadium/Community Field**

Lake County High School Football Team
Lake County Middle School Football Team
Lake County High School Track Team
Lake County Middle School Track Team
Elementary School Field Day
Lake County High School Physical Education
Lake County Middle School Physical Education
Lake County High School Boys Soccer Team
Lake County High School Girls Soccer Team
Lake County Middle School Boys Soccer Team
Lake County Middle School Girls Soccer Team

Lake County Middle/ High School Gymnasium

Lake County High School Volleyball Team
Lake County Middle School Volleyball Team
Lake County Recreation Youth Volleyball
Lake County Recreation Adult Volleyball
Lake County High School Wrestling Team
Lake County Middle School Wrestling Team
Lake County High School Boys Basketball Team
Lake County High School Girls Basketball Team
Lake County MS School Boys Basketball Team
Lake County MS School Girls Basketball Team
Lake County Youth Basketball
Lake County High School Physical Education
Lake County Middle School Physical Education

Why do we encourage Youth Athletics?

We believe there are endless benefits to athletics, and as statistics continue to pour in about the rising number of overweight children, we can't emphasize enough the benefits of physical exercise, strength and conditioning, and instilling the sense of fun and excitement associated with sports and exercise. But, beyond the physical aspect, there are the mental, emotional, and intellectual benefits which can't be ignored.

"A variety of physical and psychological benefits may result from sports participation. In addition, individual athletes (e.g., swimmers, runners, or skiers) learn the value of practice, self-discipline, and time and effort commitments. They also may gain feelings of competency and self-worth, have higher levels of self-esteem, and report enjoying themselves. Participating in a sport increases skill building and, in many peer groups, is a characteristic of popularity and status among peers. As a member of a team (e.g., soccer, baseball, football, basketball, volleyball)-in addition to the advantages gained from individual participation-children learn about cooperation, perspective taking, and the benefits of teamwork. They also have opportunities to spend time with friends or to make new friends. Studies show that if children enjoy participation, they are much more likely to stay involved and to continue this activity for longer periods of time – sometimes into adulthood."

From Middle Childhood to Middle Adolescence: Development from 8 to 18, by Libby Balter Blume and Mary Jo Zembar.

We have three major goals as an athletic department for our programs and student athletes:

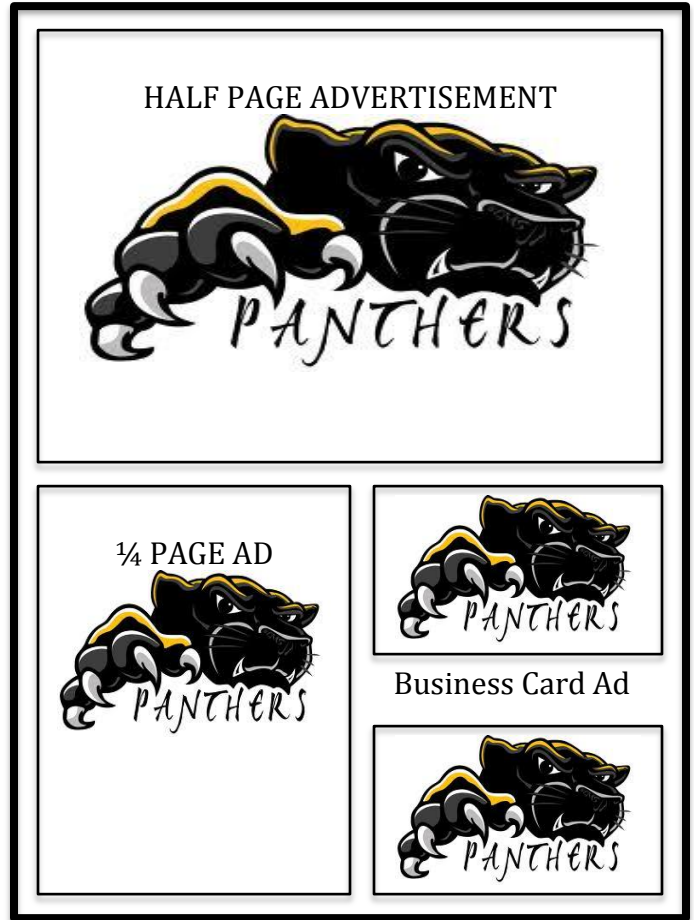
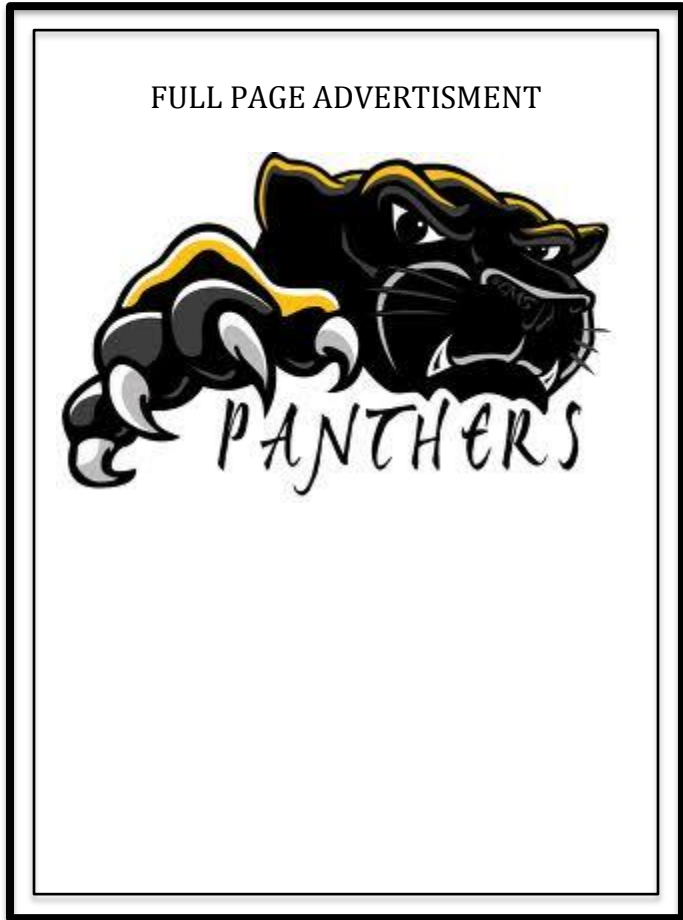
1. **Graduate.** Even more than creating the best learning environment possible, we strive to help each and every student-athlete walk across the graduation stage. While we are very proud of our former student-athletes who achieve success at the collegiate and even the professional level, the fact of the matter is that a percentage of our student-athletes will never have that chance. We believe it is our job to create an environment where they can get their diploma from an outstanding school and prepare them for the "real world" and their lives after athletics.
2. **Do the Right Thing.** We want our student-athletes to look back on their high school careers and know they became the best student, best athlete, and best citizen possible. Our student-athletes also know they will have to learn how to overcome adversity, which as we all know is a big part of success in life. We are teaching them to engage the community through service.
3. **Compete.** We define competitive greatness as coming through with your best effort and best performance when it is most needed. It is a difficult but honorable goal. We have challenged our teams to competitive greatness and pledge to work hard to be the best we can be.

Lake County Middle/ High School Athletic Department Needs:

- **Pre-Game Meals**
- **Senior Night gifts**
- **Sponsored Varsity Banquets**
- **Team Uniforms**
- **New Football/Soccer Stadium Sound System**
- **Outdoor Scoreboard renovations and upgrades**
- **Basketballs**
- **Footballs**
- **Wrestling equipment**
- **Volleyballs**
- **Nets**
- **Football Press box Renovations**
- **Soccer Field Team Shelters**
- **Possible Track Re-Surfacing**
- **Weight room Equipment**
- **Basketball goals for LCIS**
- **Football helmets and re-conditioning**
- **Various other equipment and uniform needs**

Lake County High School currently supports 12 Varsity Athletic Teams, and numerous Sub-Varsity teams, each year for our outstanding young men and women. Lake County Middle School currently supports 12, 6/7/8th grade athletic programs. Overall attendance at Lake County Middle/High School sporting events reaches over 15,000 in a year. That is comprised of students, parents, grandparents, neighbors and others in the community, as well as visitors from other schools.

Program Advertising



PROGRAM AD PRICING

FULL SIZE BACK COVER	\$750	HALF PAGE COLOR	\$350
FULL SIZE INSIDE FRONT COVER	\$750	HALF PAGE BLACK & WHITE	\$300
FULL SIZE INSIDE BACK COVER	\$750	1/4 PAGE BLACK & WHITE	\$200
FULL PAGE COLOR	\$500	BUSINESS CARD	\$100
FULL PAGE BLACK & WHITE	\$400	Business/Family Supporter (name listed in program)	\$50

**Artwork is required. Digital materials may be submitted in the following file formats: JPG, PDF, TIFF, PNG, or Adobe Photoshop CS3 or higher. If you have any artwork questions please notify us.*

Stadium & Gym Advertising



Advertise year round on the Community Field of Federico Field Scoreboard. Two size options are available. Signs are custom made signs on display on the most prominent location in the stadium.



Scoreboard Prices:

Center Sign

First Year: \$2500
Renewal Year: \$2000

End Sign

First Year: \$1500
Renewal Year: \$1250



Scoreboard Prices:

Center Sign

First Year: \$2500
 Renewal Year: \$2000

End Sign

First Year: \$1500
 Renewal Year: \$1250

Advertise year round in LCHS main gym. There are two scoreboards available inside the gym, with two size options available. Signs are custom made signs on display on the most prominent location in the stadium.

Advertise all year with our sideline advertising program! With this program you will be able to advertise at community park field during the fall and spring seasons. After conclusion of the fall season we will bring your advertisements to LCHS main gym for the winter season. We have the following options available for sideline advertising.



Sideline Prices:

Full Size 3x7 Sign \$800

Half Size 3X3.5 Sign \$400

(Over 50+ events per year)

